



Media Contact: Jeanine Genauer
The JPR Group, LLC
(973) 980-0100
jgenauer@jprgroup.com

400 Broadacres Drive, Bloomfield, NJ 07003

For Immediate Release

Photos attached
February 26, 2018

Applewood Place and Lakewood Reserve in metro Denver added to Juniper Communities portfolio of seniors housing communities

Bloomfield, NJ - Juniper Communities announces the addition of Applewood Place, A Juniper Senior Living Community and Lakewood Reserve, A Juniper Senior Living Community to its portfolio of seniors housing communities as of February 15, 2018. Nationally, Juniper ranks among the top 40 largest providers of assisted living communities. By managing these properties Juniper increases the seniors housing units under its umbrella to 1,862 in 23 communities. Both communities are located in Lakewood, one of Denver's most coveted, charismatic residential neighborhoods just 10 minutes from downtown Denver offering breathtaking views of the Rocky Mountain foothills.

"Lakewood and Applewood are great communities in wonderful locations that augment the existing Juniper family of communities in the metro Denver area. We are very excited to extend our signature programs to benefit residents and their families, the team of associates there and the professional health care community," said Lynne S. Katzmann, CEO and founder of Juniper Communities. She continued, "For example, our Connect4Life program, which has been recognized as an innovative model for integrating service enriched housing and management of chronic health issues, will bring the convenience of onsite primary care to the community while facilitating coordination between the community and other health providers that service our residents."

Built in 2008, Applewood Place is a 90,500 square foot, two-story community and consists of 65 assisted living and 42 memory care units. Lakewood Reserve, built in 1999, is a 112,516 square foot, two-story community that consists of 118 assisted living units and 19 memory care units.

The communities will benefit from Juniper's signature programming that includes an award-winning dementia care program known as Wellspring Memory Care, a comprehensive electronic health records system, a fully coordinated healthcare delivery model Connect4Life, an integrated connections and

activities program referred to as Alive in All Seasons. All are designed to foster the Juniper mission of nurturing the spirit of life in each individual served.

“Expanding our presence in the Denver, CO market enables Juniper to consolidate market share and pilot additional ancillary services within a concentrated hub,” stated Lynne Katzmann. Juniper currently owns and operates Juniper Village at Aurora, Juniper Village at Louisville, and Juniper Village – The Spearly Center in downtown Denver.

The newly named Applewood Place, A Juniper Senior Living Community is located at 2800 Youngfield St, Lakewood, CO 80226, (303) 233-4343. And, Lakewood Reserve, A Juniper Senior Living Community is located at 555 S Pierce St, Lakewood, CO 80226, (303) 742-4800.

About Juniper Communities, LLC

Juniper Communities, a leader in quality, value and innovation in long-term care, operates facilities in New Jersey, Florida, Pennsylvania and Colorado that emphasize residents’ comfort, interaction and security. Our facilities and approach to housing and care offers residents the opportunity to live a full life, regardless of age or health. Juniper’s innovative Connect4Life program has been proven to improve residents’ care by decreasing hospitalizations, re-hospitalizations and urgent care visits, while offering potential cost savings to public programs such as Medicare. To learn more about the many ways Juniper Communities innovates in support of our residents, please contact us at junipercommunities.com or 973.661.8300.