

Colorado's Largest Senior Expo

Sponsorship Package



20% Discount
Register before
Sept. 1, 2018



The Salute to WILD WEST
Celebrating 30 Years!

March 2, 2019
Colorado Convention Center
Mile High Ballroom
700 14th St.
Denver, CO 80202



The Salute Exhibitor Levels

Saturday March 2, 2019 • Colorado Convention Center, Denver

	Exhibit Only \$850	Silver \$1150	Gold \$2050	Music/ Entertainment \$3050
Exhibit Booth (100ft ²) at The Salute	√	√	2 booths	3 booths
Booth decoration contest for free booth in 2020 at The Salute	√	√	√	√
Increase awareness of your business with the aging market	√	√	√	√
Average attendance of 2,000 older adults and families	√	√	√	√
Free parking at Pepsi Center with shuttle service	√	√	√	√
1 year CGS Organizational Membership	√	√	√	√
50+ Marketplace News Special Pullout Publicity – Distribution of 130,000	√	√	√	√
1 year ad in Salute to Creative Aging Official Fair Guide		1/4 page	1/2 page	Full page
1 year ad in CGS Annual Report distributed at Annual Meeting		1/4 page	1/2 page	Full page
1 year rotator ad on CGS Website front page		√	√	√
1 year company referral listing on CGS Website		√	√	√
1 year ad in Senior Resource Guidebook– Distribution of 20,000 <i>(due April 1)</i>			1/4 page	1/2 page
Sponsor naming rights to musical act or entertainment of your choice				√
Logo on 2 digital marquees at Colorado Convention Center to play for 1 month				√

REGISTER

[HTTPS://WWW.SENIORANSWERS.ORG/PROGRAMS/THE-SALUTE/EXHIBITORS/](https://www.senioranswers.org/programs/the-salute/exhibitors/)

OR COMPLETE THE REGISTRATION FORM (BELOW) AND RETURN BY MAIL OR FAX TO 303-333-9112

Contact _____

Organization _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Social Media Handles: (we are using social media to promote the Salute)

Instagram _____

Twitter _____

Facebook _____

Phone _____ Fax _____

Level of Sponsorship _____ Exhibit Only \$ 850

_____ Silver \$1150

_____ Gold \$2050

_____ Music/Entertainment \$3050

Additional Services _____ Electrical (5 amp) \$ 120

_____ Internet Services \$ 80

TOTAL DUE \$ _____

Enclosed is my check Pay by credit card VISA MASTERCARD AMEX

Name on Card _____

Address on Card _____

Card # _____ Expires _____

Billing Address _____

Signature _____



The Salute

Saturday March 2, 2019

Colorado Convention Center - Denver, Colorado



Added Advertising Value for Salute Sponsors

- The Salute Official Program - Individual copy handed to each attendee
- Senior Resource Guidebook - 20,000 copies distributed to seniors, caregivers & professionals
- Annual Report - 100 copies for Annual Meeting attendees

THE SOCIETY IS AN EDUCATIONAL RESOURCE TO YOUR BUSINESS

- Invitations to conferences, workshops, and other educational programs
- Attend monthly Senior Issues Briefings in Denver and Network North in Boulder
- Technical assistance and consultation on agency issues
- Annual Membership supports educational and consumer programs

COMMUNITY IMPACT OF THE SOCIETY ON SENIORS AND FAMILIES

- Information and counseling resource for more than 2500 seniors and families annually
- Participate in Medicare Monday with an average of 1000 seniors receiving education and enrollment assistance in Medicare, Medicaid, Medicare Savings Program, and Low Income Subsidy
- Delivery of 200 Holiday Baskets to low income senior
- Distribution of \$1,000,000 in grants to low income seniors for dental, hearing and vision services