



THE FUTURE OF AGING

What impact might the expansion of health span have on society?

WHAT: What impact might the expansion of health span—the amount of time that one is healthy in life—have on society? The future of aging could look radically different than the experiences people have today. How can companies shift their focus to health and well-being while also capitalizing on changing attitudes around aging? What will health care treat in this future? How will people work, retire, and pay for their later years? How will people live in their homes and in what types of communities? These are the questions the Deloitte Center for Health Solutions sought to answer through this research. Join us to hear our vision of the lives of three consumers in 2040 portraying the future, where old age would not be defined by disease and functional limitations, but rather by extended vitality. Through their stories, we see the shift in mindset that companies must make to serve the aging population.

WHO: *Presenter:* [Claire Cruse, Deloitte Services LP](#), is a gerontologist and health policy manager with the Deloitte Center for Health Solutions. Her primary research interests are in Medicare, Medicare Advantage, payment reform, postacute care, and the individual health insurance market. Cruse earned BS and BA degrees and a certificate of gerontology from the University of Georgia and holds a master of public health from The George Washington University. She is based in Denver. Connect with her on LinkedIn at <https://www.linkedin.com/in/claireboozercruse>.

Introductions & Q and A Moderator: [Karen Brown – Aging2.0 Denver Chapter/iAging/Strategic Action Planning Group on Aging](#), is a thought-leader in technology and innovations for older people focusing on products, services and policy that positively impact older adults and their families. Brown is connected to, supportive of and a consultant to a network of innovators in Colorado and across the globe that are tackling the [Grand Challenges of Aging](#). Connect with her on LinkedIn at <https://www.linkedin.com/in/karenmariebrown/>

WHEN: July 11, 2019 - Thursday	5:00 pm – 6:00 pm	Social Hour
	6:00 pm – 7:00 pm	Presentation
	7:00 pm – 8:00 pm	Questions and Answers Continued Social Hour

WHERE: [Mile High Spirits](#) – 2201 Lawrence Street – Denver, CO 80205 – 303-296-2226

HOW: Register online at the [Aging2.0 Denver website link](#).

MORE INFORMATION: Check the website or email Karen Brown, karen.peffer.brown@gmail.com

