

Colorado Gerontological Society presents

36th Annual Salute to Seniors

August 23, 2025 (in-person) ▪ August 24, 2025 (virtual)
Greek Events Center, 4610 E Alameda, Denver

Exhibitor/Sponsorship Packages at 2024 Pricing Until 7/1/25

Media Packages Available for Added Value



Information
303-333-3482 or
720-202-5822

TABLE SPONSOR - \$650

- 6' Table Top Exhibit, 2 chairs
- Logo Placement on video feeds throughout Event
- Link in Event Directory on Website

TABLE/AD SPONSOR - \$850

- 6' Table Top Exhibit, 2 chairs
- ½ Page ad in Salute Program
- Logo Placement on video feeds throughout Event
- Link in Event Directory on Website

EVENT SPONSOR - \$3000

- Two to three 6' Table Top Exhibits, 6 chairs
- Full Page Ad in Salute Program
- Screenings, Special Events (ie Bingo), Health Fair
- Logo Placement on video feeds throughout Event
- Swag at Official Sponsored Event
- Link in Event Directory on Website

FOOD SPONSOR - \$500

- Two to three 6' Table Top Exhibit, 6 chairs
- Full Page ad in Salute Program
- Snacks and/or beverage giveaways for 1500 people
- Logo Placement on video feeds throughout Event
- Swag at Official Sponsored Event
- Link in Event Directory on Website

Media Packages - Added Value

Colorado's Very Own Channel 2 and FOX31 are offering Salute to Seniors Sponsors More Ways to Reach Your Target Market of older adults with a TV interview, PSA's and/or Commercials

2024 Salute Attendees

Colorado's largest and longest running Senior Expo brings resources, information, and experts to older adults and families in a day of fun, entertainment, and new experiences.

Media Package #1 - Cost \$850

- CH2 - Great Day Colorado Dedicated Feature Interview

Media Package #2 - Cost \$2050

- CH2 - Great Day Colorado Dedicated Feature Interview
- Ten :30 Commercial promos on CH2 (9 am-3pm M-F)
- Ten :30 Commercial promos on FOX31 (10 am-3 pm M-F)
- Co-branded with exhibitor logo/business promotion

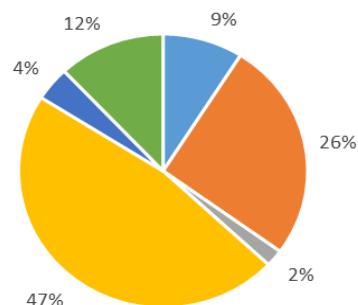
Media Package #3—Cost \$3525

- CH2 - Great Day Colorado Dedicated Feature Interview
- Ten :30 Commercial promos on CH2 (9am-3 pm M-F) and Ten :30 on FOX31 (10am-3pm M-F)
- Twenty :15 Commercial promos on CH2 on morning news and daytime comedy
- Co-branded with exhibitor logo/business promotion

Media Package #4—Cost \$6025

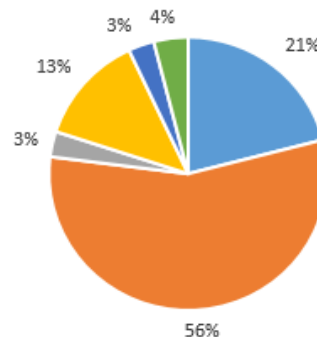
- CH2 - Great Day Colorado Dedicated Feature Interview
- Ten :30 Commercial promos on CH2 (9am-3 pm M-F) and Ten :30 on FOX31 (10am-3pm M-F)
- Twenty :15 Commercial spots on CH2 (5 am—6 pm M-F on News and Daytime Comedy)
- Twenty :15 Commercial spots on FOX31 (5 am-3 pm M-F)
- Co-branded with exhibitor logo/business promotion

Where Guests Live



■ Adams ■ Arapahoe ■ Boulder/Broomfield ■ Denver ■ Douglas ■ Jefferson

How Guests Learned About Event



■ Newspapers ■ Senior Fairs ■ Radio ■ Social Media ■ STA-Well News ■ Television

SALUTE TO SENIORS/MEDIA SPONSORSHIP REGISTRATION

Contact Name _____

Organization Name _____

Address _____ City/State _____ Zip _____

Phone _____ Email _____

EVENT SPONSORSHIP

☐ Table Sponsor - \$650 ☐ Table/Ad Sponsor - \$850 ☐ Event Sponsor - \$3000 ☐ Food Sponsor - \$500

☐ Other (please specify) _____

MEDIA PACKAGES

☐ #1 - \$850 ☐ #2 - \$2050 ☐ #3 - \$3525 ☐ #4 - \$6025

PAYMENT

☐ Total Amount Due _____ ☐ Enclosed is a check ☐ Charge my credit card

Name on Credit Card _____

Card Number _____ Expires _____

Signature _____ Date _____



Colorado
Gerontological
Society
Leaders in aging

RETURN THE FORM WITH PAYMENT BEFORE JULY 1, 2025 TO:

COLORADO GERONTOLOGICAL SOCIETY • 1129 N Pennsylvania St, Denver CO 80203
• 303-333-3482 • 303-333-9112 (fax) • www.senioranswers.org